



# D.A.T.A.

ROUNDTABLE SERIES

## About Data and Tech Aid (D.A.T.A.)

D.A.T.A. are a community formed of individuals and businesses with roots in data & analytics and technology. Our aim is to mobilise those communities to come together and raise money and awareness of humanitarian causes. **Together we can achieve more.**

Raised over £100k for charity & humanitarian efforts

Secured support from data leaders, tech innovators & industry influencers

Built a concentrated following, committed achieve our objective





## The opportunity

Gain access to our dedicated data leaders' community through the D.A.T.A. Roundtable Series. Join this unique forum where data leaders share tips, tricks and practical advice on a variety of topics from data governance to data culture. Take advantage of:






- An exclusive opportunity
- Access to industry-leading chief data officers and data leaders
- Co-hosted with your brand

Done for you: D.A.T.A. will facilitate and structure a session with a renowned data thought-leader as chair. The sessions will address key challenges, opportunities and innovations facing these leaders in a variety of settings.

### D.A.T.A. delivery:

-  Extraordinary co-created guest list of end user influencers
-  Provide deep credibility and tangible takeaways, facilitate the discussion by a renowned data leader
-  Personalised introductions to 10 data leaders
-  Event specific marketing content to a wide audience base

### Partner delivery:

-  Boardroom facility based in central London
-  Breakfast or lunch for the guests
-  Co-creation of the guest list and compelling agenda
-  Attendance by organisation senior data leader
-  Funding of £10,000 to further support fundraising activities of D.A.T.A.

## Interested in getting involved?

To register your interest in the D.A.T.A. Round table series - scan the QR code or email [corporate@dataandtechaid.com](mailto:corporate@dataandtechaid.com).

